

ASEA®

RENUAdvanced® Skin Care System

Frequently asked questions



What is RENUAdvanced® Skin Care System?

RENUAdvanced Skin Care System helps your skin do what it already knows to do. Your skin's natural renewal process refreshes your cells and helps fight the effects of everyday stressors. But over time, that process can need a little help. That's where the RENUAdvanced system comes in—Powered by Redox™ and packed with science-backed ingredients leaving you with hydrated, nourished, ageless, better-than-ever skin.

How do I use the RENUAdvanced® Skin Care System?

Use the RENUAdvanced Skin Care system twice daily, in the morning and nighttime.

Step 1 Foaming Cleanser

Dispense 2 - 3 pumps of foaming cleanser and gently massage onto moist skin. Rinse thoroughly. And pat dry for the next step.

Step 2: Balancing Toner

After cleansing, pour about a teaspoon amount onto palms or a cotton pad. Press gently into face and neck. Allow to fully absorb before the next step.

Add-on step: RENU28® Revitalizing Redox Gel

After applying Balancing Toner, shake the RENU28® tube and apply a liberal amount of the gel to the skin.

Step 3: Glow Serum

Dispense 1 - 2 pumps and gently smooth over the face, neck, and décolletage.

Step 4: Hydrating Moisturizer

Dispense a pea-sized amount and apply gently to the face, neck, and décolletage using upward, outward motions.

Please follow with SPF and your regular morning routine.

At what age should I start using RENUAdvanced?

The system can be used at any age—we formulated it especially for anyone who wants to power their skin's potential by taking care of their overall well-being. Products are ideal for 35+, including those with dry or sensitive skin.

What are the key ingredients in the RENUAdvanced Foaming Cleanser?

Select Powered by Redox ingredient

- *Beta vulgaris* (Beet) Root Extract delivers long-lasting hydration and helps to maintain the natural skin barrier for radiant skin.

Proven ingredients that enhance your results

- Gluconolactone, Lactobionic Acid, or more commonly known as PHA, exfoliates without irritation to help with your skin's natural blemishes and dullness.
- *Avena sativa* (Oat) Kernel Extract helps soothe dry and occasional itchy skin without leaving it feeling oily.

What are the key ingredients in the RENUAdvanced Balancing Toner?

Select Powered by Redox ingredients

- Leontopodic acid is a scientifically proven redox

compound found in *Leontopodium alpinum* flower extract (also known as Edelweiss) and is known to help soothe skin sensitivity.

- Hydroxyacetophenone serves as an additional skin-soothing agent.

Proven ingredients that enhance your results

- *Maclura cochinchinensis* Leaf Prenylflavonoid helps maintain the skin's microbiome and improves the appearance of blemished skin.

What are the key ingredients in the RENUAdvanced® Glow Serum?

Select Powered by Redox ingredients

- *Annona cherimola* Fruit Extract helps calm and re-energize the skin.
- *Nicotiana benthamiana* Hexapeptide-40 sh-Polypeptide-2 helps to even out skin tones that are visibly photoaged.
- Apigenin from *Chamomilla recutita* (Matricaria) Flower Extract is a scientifically proven redox compound found in chamomile and known as a skin soothing agent.

Proven ingredients that enhance your results

- Niacinamide is a multi-functional skin care superstar known to aid in your cells' performance.
- Sodium Hyaluronate, Sodium Acetylated Hyaluronate, or Hyaluronic acid as it is more commonly known, is already naturally found in your skin.

What are the key ingredients in the RENUAdvanced® hydrating cream?

Select Powered by Redox Ingredients

- *Annona cherimola* Fruit Extract helps calm and re-energize the skin.
- *Crithmum maritimum* Extract, commonly known as sea fennel, supports skin's natural exfoliation process.

Proven ingredients that enhance your results

- Lactococcus Ferment Lysate helps to support and balance natural probiotic bacteria.
- Tetrahexyldecyl Ascorbate is a form of Vitamin C.
- Niacinamide is a multi-functional skin care superstar known to aid in your cells' communication.
- Sodium Hyaluronate or Hyaluronic acid, as it is more commonly known, is already naturally found in your skin.
- Trifluoroacetyl Tripeptide-2 is an amino-acid peptide that

supports skin elasticity and firmness, and improves the appearance of wrinkles and skin-sagging.

Does the RENUAdvanced® Skin Care System have retinol in its formula?

No. Although retinol is a popular anti-aging ingredient, it can also cause skin irritation. To ensure our products are suitable for all skin types, our science-backed formula uses *Crithmum maritimum*, commonly known as sea fennel and known as a plant-based retinol alternative. *Crithmum maritimum* is in RENUAdvanced Hydrating Cream.

What is the shelf life of the RENUAdvanced Skin Care System?

Two years from the manufacturing date. Expiration dates are printed on the bottom of each bottle, jar, and packaging box.

What type of packaging is used for RENUAdvanced?

Our environmental stewardship is important to us and drives the decisions we make for packaging materials. Shrink wrap and outer cartons are recyclable and all products are in BPA-free packaging. We are working on additional ways to reduce our environmental footprint by exploring refillable options for the Glow Serum and Hydrating Cream. We will share more details as that option becomes available.

Does RENUAdvanced® contain any fragrance?

No. RENUAdvanced does not contain any fragrance.

When can I expect to see results from using RENUAdvanced?

For optimal results, we recommend using the full system twice a day for at least four weeks. In a clinical study, 20 participants reported firmer, softer, radiant looking skin, earning us the 5-star Dermatest rating, the highest possible rating. Individual results may vary.

How do I incorporate RENU28® Revitalizing Redox Gel with RENUAdvanced?

RENU28 Gel is sold separately but can be used as an add-on step after Balancing Toner. RENU28 uses our proprietary cell signaling technology to support cellular communication. As a result, you'll see a reduction in the appearance of cellulite and wrinkles, calmed red and dry skin, and easing of temporary muscle discomfort.

After applying Balancing Toner, shake the tube and apply a liberal amount of RENU28 Gel to the skin. Wait for 20 to 30 seconds before the next steps.

How should I store RENUAdvanced®?

Keep RENUAdvanced products out of direct sunlight and extreme temperatures. For best results, store in a cool, dry place.

What should I do if my skin feels greasy after I use RENUAdvanced®?

If you have oily skin, we recommend using RENU28 Gel as an add-on product. Also, pay attention to how much product you use for each application. Our formulas include hydration-packed ingredients, so consider scaling back your use, especially Hydrating Cream. You might only need one pump!

Is RENUAdvanced paraben-free?

Yes, RENUAdvanced is paraben-free! It is also free from GMOs, sulfates, animal-based ingredients, and artificial colors. Our skin care system has been clinically, and dermatologist tested and is suitable for all skin types.

Is RENUAdvanced vegan?

Yes. RENUAdvanced Skin Care System is produced without harming animals (cruelty-free) and doesn't contain animal-based ingredients, animal by-products, or animal-derived products.

Is RENUAdvanced Halal Certified?

No, it is not.

How much does each product cost?

In the US, the recommended retail price for the Skin Care System (Foaming Cleanser, Balancing Toner, Glow Serum, and Hydrating Cream) is \$181.25. The wholesale price is \$145.

Foaming Cleanser \$31.25 (wholesale \$25)

Balancing Toner \$37.50 (wholesale \$30)

Glow Serum \$87.50 (wholesale \$70)

Hydrating Cream \$75 (wholesale \$60)